zan services

COMPANY PROFILE
2026 EDITION

We design, build and grow *digital products.*

Software development, digital marketing, blockchain and design, from a company registered in Sacramento, California.

INSIDE THIS PROFILE

02 About the company
05 What we do
10 Client work
16 How we work
18 Leadership and team
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OFFICE
2108 N St Ste N
Sacramento, CA 95816

PHONE
+1 (833) 628-7507
Toll free

EMAIL
us@zanservices.com
Reply within 24 hours

WEBSITE
zanservices.com/us
Our US website

02 ABOUT

A technology company *registered in California.*

Zan Services LLC is a software and digital marketing company registered in Sacramento, California. We design, build and grow digital products for startups, small businesses and established companies.

We work across four practices: software development, digital marketing, blockchain and design. One partner can take your product from the first idea to launch, and then bring it customers.

Every project gets a dedicated team, a written scope and a clear schedule. You see real work every week, not just a status report.



Clear scope. Weekly progress. Work you can check at every stage.

HOW WE WORK WITH EVERY CLIENT

AT A GLANCE

COMPANY	Zan Services LLC
REGISTERED	Sacramento, California
PRACTICES	Development, Digital Marketing, Blockchain & Web3, Design
SERVICES	17 across four practices
TRACK RECORD	80+ projects worldwide
REPLY TIME	Within 24 hours
PROPOSAL	In 3–5 working days
AFTER LAUNCH	3 months of free support

03 HOW WE ARE SET UP

A US company. *A global delivery team.*

Zan Services LLC is the company you deal with. Our delivery team works across time zones to design, build and market your product.

Because the team works across time zones, your project often moves forward outside US office hours. You get one written scope, one schedule and one team to talk to.



Md Nadim Ali

MANAGING DIRECTOR

He leads Zan Services LLC and its operations.

01 **A dedicated project team**
Specialists for each part of your project, from start to finish. You talk to them directly.

02 **Progress you can see**
Weekly updates and a live staging site, not just a status report.

03 **Pay by milestone**
Fixed-scope projects are paid in milestones. Retainers cover ongoing work.

04 **Support after launch**
Every launch includes 3 months of free support.

04 IN NUMBERS

Our record *so far.*

80+

Projects delivered

Web, mobile and AI products shipped.

50+

Clients worldwide

Startups, small businesses and established companies.

99%

On-time delivery

Measured against agreed timelines.

4.9

Average client rating

Out of 5.

24h We reply to every inquiry within 24 hours.

FIGURES COVER ALL ZAN SERVICES PROJECTS WORLDWIDE.

05 WHAT WE DO

Four practices. *Seventeen services.*

One partner for the whole product. We build it, design it, secure it and bring it customers.

01 Development

- Web Development
- Mobile Apps
- AI & Machine Learning
- Cloud & DevOps
- Cybersecurity

PAGE 06 →

02 Digital Marketing

- SEO, AEO & GEO
- Performance Marketing
- Social Media Management
- Influencer Marketing

PAGE 07 →

03 Blockchain & Web3

- Smart Contracts
- dApps & DeFi
- NFT Platforms
- Security Audits

PAGE 08 →

04 Design

- UI/UX Design
- Brand Identity & Logo
- Graphic Design
- Website Design

PAGE 09 →

06 PRACTICE 01 · DEVELOPMENT

Software for web, mobile *and cloud.*

We design, build and run software for the web, for phones and for the cloud. You get typed code, automated tests and sprint updates you can follow.



1.1 Web Development

Business websites, e-commerce stores, custom web apps and landing pages.

1.2 Mobile App Development

MVPs and full products for iOS and Android, built cross-platform and released to the app stores.

1.3 AI & Machine Learning

Custom ML models, chatbots and generative AI, including AI support bots.

1.4 Cloud & DevOps

Cloud setup on AWS, Azure and Google Cloud, with CI/CD pipelines, containers and automation.

1.5 Cybersecurity

Security audits, penetration testing, smart contract security and ongoing monitoring.

EVERY BUILD INCLUDES

- Typed code
- Automated testing
- Sprint updates
- Live staging site

07 PRACTICE 02 · DIGITAL MARKETING

Marketing you *can measure.*

We bring the right customers to your business, and we measure every result.



2.1 SEO, AEO & GEO

Be found on Google and in AI answer engines.

2.2 Performance Marketing

Google, Meta and LinkedIn ads, judged by return on spend.

2.3 Social Media Management

Strategy, content and community for your channels.

2.4 Influencer Marketing

We find, vet and brief creators, and we measure the results.

EVERY REPORT SHOWS

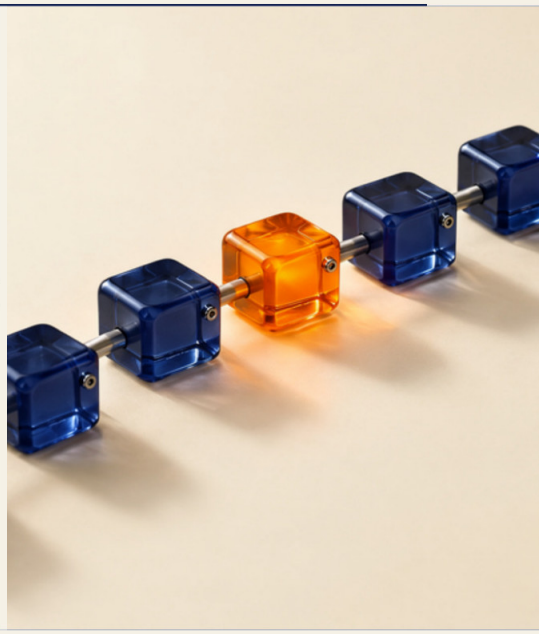
- Website traffic
- Qualified leads
- Cost per lead
- Customers won

Tracked in Google Ads, HubSpot and GA4.

08 PRACTICE 03 · BLOCKCHAIN & WEB3

On-chain products, *contract to launch.*

Secure on-chain products, from the first contract to launch day. Built on Ethereum and Polygon.



3.1 Smart Contracts

Custom contracts on Ethereum and Polygon. Designed, tested and deployed.

3.2 dApps & DeFi

Decentralized applications and DeFi platforms, from contract to interface.

3.3 NFT Platforms

Marketplaces and digital asset platforms.

3.4 Security Audits

Smart contract security reviews before your contracts go live.

OUR WEB3 TOOLKIT

- Solidity
- Hardhat
- Ethereum
- Polygon

5+ years of smart contract work by our senior blockchain developer.

09 PRACTICE 04 · DESIGN & TECHNOLOGY

Design and *our technology.*

Brand and product design, delivered in a form our developers can build from.



4.1 UI/UX Design
Research, wireframes, prototypes, interfaces.

4.2 Brand Identity & Logo
Logo, colors, type and guidelines.

4.3 Graphic Design
Templates for social, print and decks.

4.4 Website Design
Page layouts and Figma component sets.

TECHNOLOGY STACK

THE RIGHT TOOL FOR EACH PROJECT

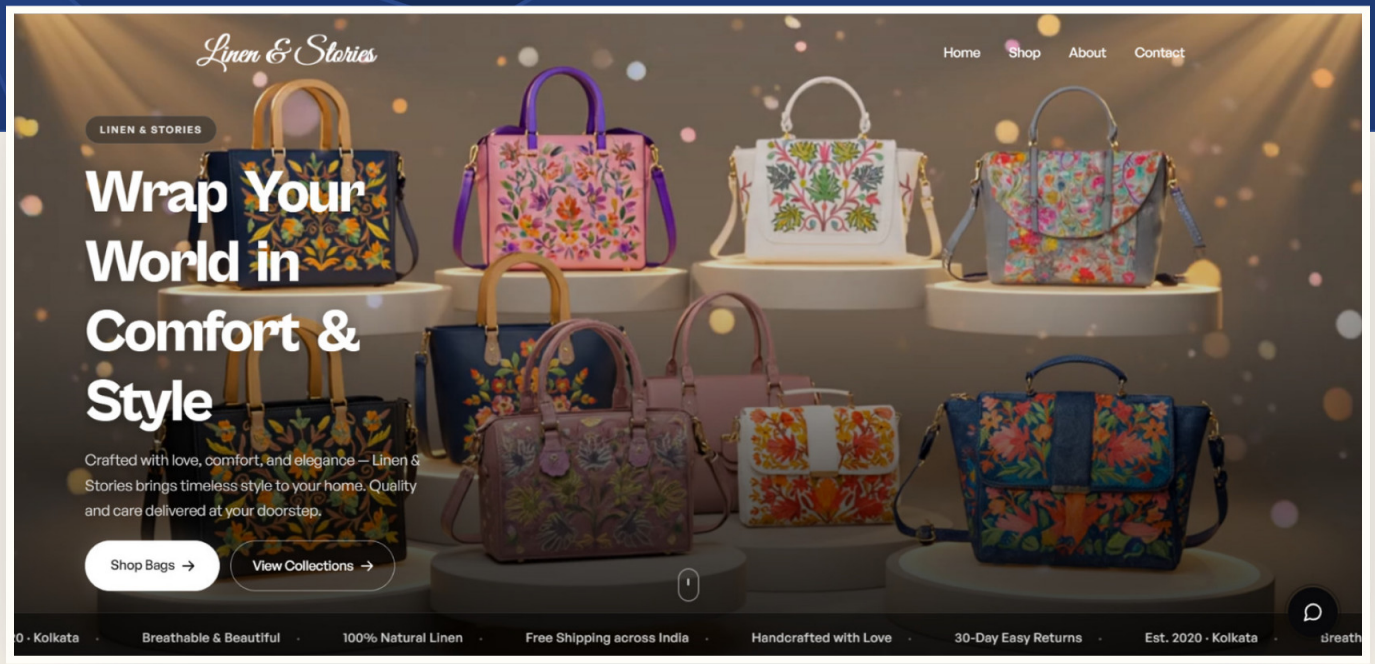
FRONTEND	React · Next.js · TypeScript · Tailwind CSS · Vue.js · Redux
BACKEND	Node.js · Python · Django · FastAPI · GraphQL · REST APIs
AI / ML	OpenAI API · LangChain · PyTorch · TensorFlow · Hugging Face · Pinecone
CLOUD	AWS · Google Cloud · Azure · Vercel · Netlify
MOBILE	React Native · Flutter · Swift · Kotlin · Firebase
BLOCKCHAIN	Solidity · Hardhat · Ethereum · Polygon · IPFS
DATA	PostgreSQL · MongoDB · MySQL · Redis · Supabase · Prisma
DEVOPS	Docker · Kubernetes · GitHub Actions · Terraform · Sentry
DESIGN	Figma · Adobe XD

10 CLIENT WORK · WEBSITES

Websites we built. *Live today.*

Each website on these pages is live. Select a name to open it.

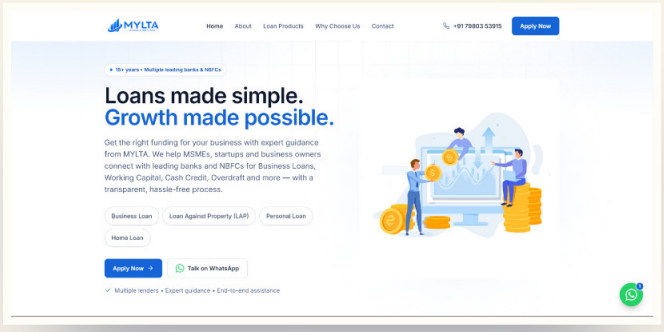
1-3 OF 5



01 E-COMMERCE STORE

Linen & Stories

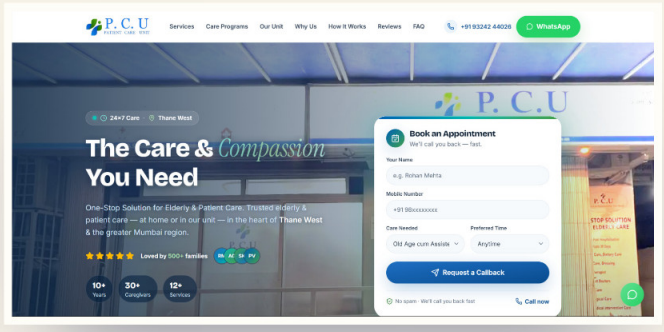
linenandstories.com ↗



02 MSME LOAN CONSULTANTS

MYLTA

myltaconsultants.com ↗



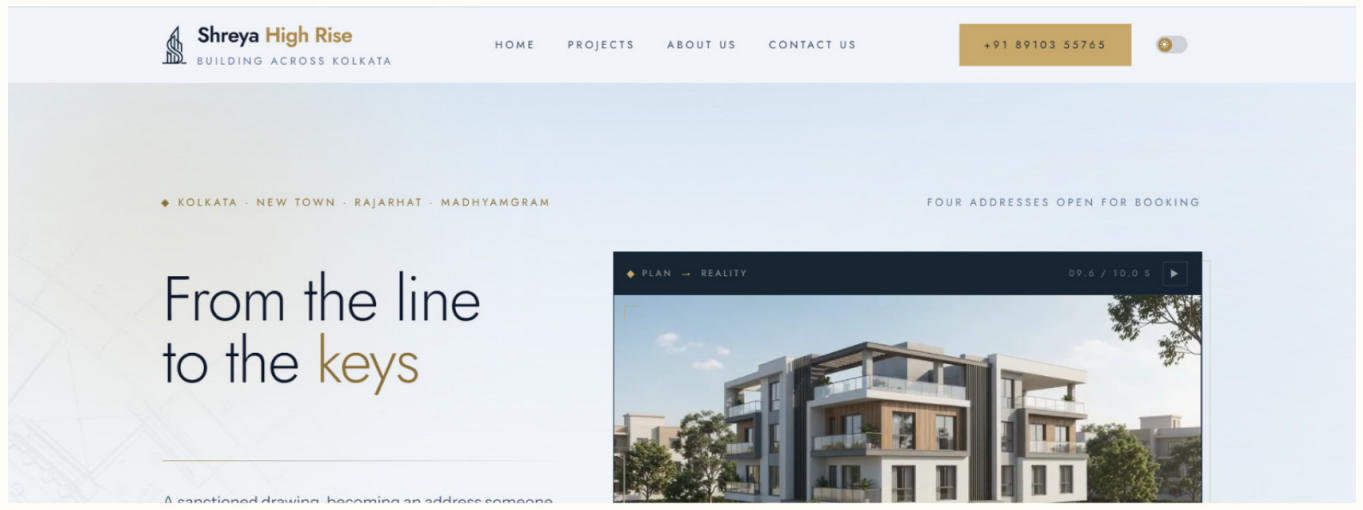
03 ELDERLY & PATIENT CARE

Patient Care Unit

patientcareunit.com ↗

11 CLIENT WORK · WEBSITES

Open any link. *See it live.*



04 REAL ESTATE DEVELOPER

Shreya High Rise

shreyahighrise.com ↗



05 WELL DIGGING & EXCAVATION

VSK Siva Contractors

vsksiva.in ↗

Want a website like these? *us@zanservices.com* →

Book a free 30-minute discovery call. We reply to every inquiry within 24 hours.

12 CLIENT WORK · PRODUCT DESIGN

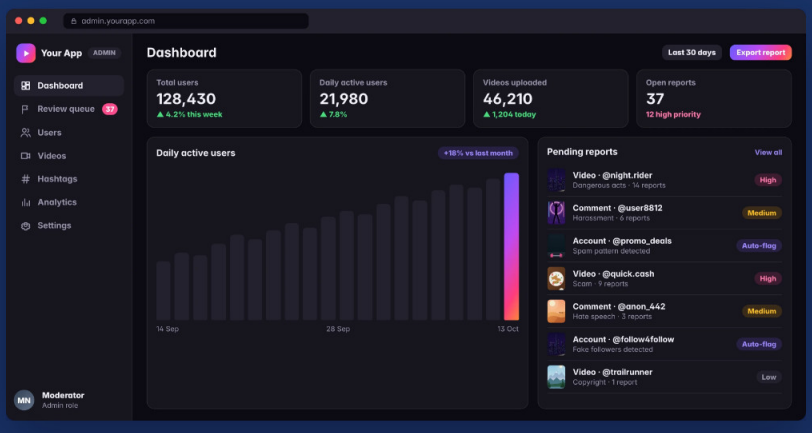
Apps we design, *screen by screen.*

UI PROTOTYPE · SHORT-VIDEO SOCIAL APP

A visual prototype we designed for a short-video social app. Every screen from sign-up to live streaming, in dark and light mode, plus a web panel for the client's team.



FOR YOU FEED · RECORD A VIDEO · LIVE WITH GIFTS



WEB ADMIN PANEL · USERS, VIDEOS, REPORTS AND USAGE

45 SCREENS

2 THEMES, DARK AND LIGHT

3 BUILD PHASES

13 CLIENT WORK · CASE STUDIES

Projects we *have delivered.*

CASE 01



E-commerce platform for a fashion retailer

SECTOR	Fashion retail
TIMELINE	8 weeks
STACK	React · Node.js · Stripe · MongoDB

CASE 02



AI customer support bot

SECTOR	AI · Customer support
TIMELINE	4 weeks
STACK	Python · OpenAI API · LangChain

CASE 03



Enterprise logistics dashboard

SECTOR	Logistics
TIMELINE	10 weeks
STACK	Next.js · PostgreSQL · AWS ECS

14 CLIENT WORK · CASE STUDIES

An app *and a campaign.*

CASE 04



Health and fitness tracking app

SECTOR	Mobile app · Health & fitness
TIMELINE	6 weeks
STACK	React Native · Firebase

CASE 05



B2B lead generation campaign

SECTOR	Digital marketing · B2B
TIMELINE	6 months
TOOLS	Google Ads · HubSpot · GA4

Want the full story behind these projects? *us@zanservices.com* →

Ask us on your free discovery call. We will walk you through the project closest to yours.

15 CLIENT WORK · CLIENTS

Brands that *trust us.*

A selection of the businesses we have designed, built and marketed for.

Linen & Stories HOME TEXTILES	ANGEL CARE HEALTHCARE AND ELDER CARE	VSK CONSTRUCTION
LE LegacyEvents EVENT MANAGEMENT EVENT MANAGEMENT	P. C. U PATIENT CARE UNIT PATIENT SERVICES	R REBEL WOMEN'S WEAR WOMEN'S FASHION
MYLTA BUISNESS & MSME FINANCE MSME FINANCE	AKU ADITYA KUMAR UPADHYAY LIFESTYLE & PERSONALITY COACH LIFESTYLE COACHING	Shreya HIGH RISE REAL ESTATE
IFRA GARMENTS TAILORED ELEGANCE TAILORED APPAREL	Ridit App CAB BOOKING	50+ CLIENTS WORLDWIDE

16 HOW WE WORK

A clear path from *first call to launch.*

01 Discovery & Strategy

Requirements, market research, scope, timeline and budget.

02 Design & Prototype

UI/UX, interactive mockups, a design system and feedback loops.

03 Development & Testing

Typed code, sprint updates, automated testing and quality assurance.

04 Launch & Support

Deployment, performance tuning, documentation and 3 months of free support.

30 min
FREE DISCOVERY CALL

3–5 days
TO YOUR WRITTEN PROPOSAL

Milestones
PAY AS EACH STAGE IS DELIVERED

TWO WAYS TO WORK WITH US

Fixed scope for a clear build.

Retainer for ongoing development, marketing or support.

17 INDUSTRIES

Industries *we serve.*

We have built and marketed products for businesses in these sectors.

01 Healthcare

02 Logistics

03 Finance & Fintech

04 E-commerce

05 Education

06 Real Estate

07 Entertainment

08 Travel

09 B2B SaaS

10 Health & Wellness

11 Fashion Retail

Ask about your sector →

CLIENT SECTORS INCLUDE

Home textiles, healthcare and elder care, construction, event management, patient services, women's fashion, MSME finance, lifestyle coaching, real estate, tailored apparel and cab booking.

18 LEADERSHIP & TEAM

The people *on your project.*

LEADERSHIP

YOU TALK TO THEM DIRECTLY



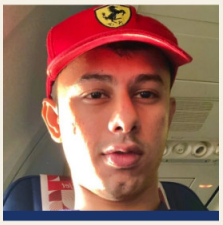
Md Nadim Ali

MANAGING DIRECTOR

He leads Zan Services LLC and its operations.

DEVELOPMENT TEAM

3 PEOPLE



Karthikeyan Govindan

SENIOR BLOCKCHAIN DEVELOPER

5+ YRS EXPERIENCE

Smart contracts and the systems around them, from design to audit.

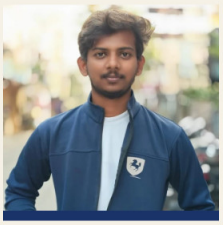


Sumitabha Dandapat

FULL STACK DEVELOPER

3 YRS EXPERIENCE

Databases and APIs through to the user interface.



Sribabu Mandraju

BLOCKCHAIN DEVELOPER

2 YRS EXPERIENCE

On-chain systems and the services that link them to the product.

MARKETING TEAM

2 PEOPLE

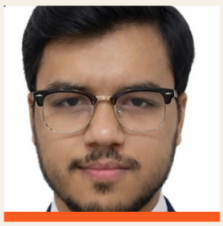


Saransh Bajpaie

MARKETING HEAD

4+ YRS EXPERIENCE

Directs search, content and campaigns, tied to your goals.



Ronit Choudhury

PERFORMANCE MARKETER

5 YRS EXPERIENCE

Paid campaigns and the measurement behind them.

The people who scope your project are the people who build it.

OUR WORKING PRINCIPLE

19 REGISTRATION & CREDENTIALS

Registered in California.
Certified within our group.

COMPANY REGISTRATION

LEGAL NAME	Zan Services LLC
COMPANY TYPE	Limited liability company
REGISTERED IN	Sacramento, California, United States
ADDRESS	2108 N St Ste N, Sacramento, CA 95816
EIN	35-2955914 · issued by the IRS

GROUP CERTIFICATIONS

HELD BY ZAN SERVICES LLP

ISO 9001:2015
Quality management system

CERT. NO. KDACQ202602020

ISO/IEC 27001:2022
Information security management system

CERT. NO. KDACI202602004

Both certificates are held by our group company, Zan Services LLP.

Need our documents for vendor onboarding?

us@zanservices.com →

Email us and we will send our registration details and certificates.

Let's talk about *your project.*

Book a free 30-minute discovery call. We reply to every inquiry within 24 hours.

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Services, client work and team

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